



For immediate release

TICKETS FOR *DISNEY ON ICE* CELEBRATES 100 YEARS OF MAGIC ON SALE TODAY AT NOON AT VIRGIN MEGASTORES

Honorary first ticket presented to the Qatar Tourism Authority

Early bird special available until May 15.

Doha, Qatar: 5 May, 2013 — Tickets for the first-ever *Disney On Ice* production in Doha are on sale starting today at Virgin Megastores across the city and online at www.virginmegastore.qa, announced promoter Mr. Ali Haidary, Founder and CEO of Sport & Entertainment Solutions.

To mark the moment, Mr. Horacio Renna, VP Feld Entertainment Europe, Middle East and Africa, and Mr. Haidary presented the honorary first ticket for the upcoming *Disney On Ice* celebrates *100 Years of Magic* performances to Mr. Abdullah Al-Bader, Director of Tourism at the Qatar Tourism Authority.

Dubai-based Sport & Entertainment Solutions had announced at an official press conference last week that *Disney on Ice* celebrates *100 Years of Magic* would be coming to the Middle East for the first time in association with the Qatar Tourism Authority. The magnificent celebration is coming to the Qatar National Convention Centre from June 13– 16. An early bird ticket discount is available until May 15.

Mr. Haidary said: “We are very excited to bring *100 Years of Magic* to the Middle East for the first time. With this show we bring a promise to instill the magic of Disney in the hearts of children and adults alike.”

He continued, “The common love and admiration that we hold for these characters and stories transcends boundaries, and SES is committed to bring the wonder of Disney to our region.”



This magical moment in entertainment history combines Disney's unforgettable stories and enthralling characters that have entertained families the world over. The captivating production features the largest cast ever of lovable Disney stars on ice – Mickey Mouse, Minnie Mouse, Pinocchio, Jiminy Cricket, Stitch, Buzz Lightyear, Woody, Nemo and the Incredibles – and exciting moments from Disney's *Mulan* and *The Lion King*.

Regular tickets for this magical Disney event start from QR150. During the early bird special period, which ends on May 15, their price will be reduced to QR125.

Ticket prices are: Regular seats QR150, QR250 & QR350; VIP QR500 while the VVIP (rink-side) experience is QR1000.

Tickets for *Disney On Ice* celebrates *100 Years of Magic* are available at Virgin Megastores across Doha or at www.virginmegastore.qa. To discover more about *Disney On Ice*, log on to www.disneyonice.qa. Members of the media are invited to visit the Press Room at www.feldentertainment.com.

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