



PRESS RELEASE

Celebrations as *Disney On Ice* wins Time Out Kids Award

*Disney On Ice presents Rockin' Ever After and
Disney On Ice presents Princess & Heroes announced as winners of the
'Best International Theatrical or Music Performance' award*



DUBAI, UAE, 20 October 2015 – Sports and Entertainment Solutions (SES), the Dubai-based company revamping the Live Entertainment scene in the Middle East, has been recognized for bringing the world-class production of its Feld Entertainment's Disney On Ice shows at the recent Time Out Dubai Kids awards night.

SES won the 'Best International Theatrical or Music Performance' award for *Disney On Ice presents Rockin' Ever After* and *Disney On Ice presents Princesses & Heroes* in front of more than 400 key decision makers and influencers from Dubai's Kids' entertainment industry.



Ali Haidary, CEO and Founder of SES, said: “We are thrilled to have been honored with this award, and I am proud of everyone who was involved with bringing *Disney On Ice* to Dubai. We made a promise to bring authentic content to the region and to ensure that we continue to improve the family entertainment scene in the Middle East. We will continue to give fans the opportunity to experience the world's best and most spectacular shows, with many more to come.”

In 2014 Mickey Mouse and friends rocked the ice in *Rockin' Ever After* while this year's *Princesses and Heroes* show saw the debut of *Frozen* live in the Middle East, with over 80,000 *Disney On Ice* fans flocking to the Dubai World Trade Centre to see some of their favourite Disney classics come to life.

The *Disney On Ice* extravaganzas are produced by Feld Entertainment, brought to you by Etisalat, and organized by Sport & Entertainment Solutions, in association with the Dubai's Corporation for Tourism and Commerce Marketing (DCTCM).

Horacio Renna, VP for Europe, Middle East and Africa at Feld Entertainment, added: “Disney On Ice is the most watched family show around the globe and we are particularly pleased that the popular magazine Time Out has honored us with this award. We hope to be back soon with another Disney On Ice production and continue bringing emotions and joy to all the families that choose to come and see our shows. We want to say a special thanks to SES, the company who decided to bring DOI to the Middle East.”

SES, previously known as Sport Solutions, was established in 2005 and has helped to stage some of the largest events in the region including the 2009 FIFA Beach Soccer World Cup in Dubai, EPL Masters Football and the FIVB Beach Volleyball Open. In 2013, the company expanded to include entertainment as part of its platform and has since committed themselves to revamping the Live Entertainment scene in the Middle East by promoting globally recognized family entertainment brands across the region.

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