

DWTC transforms for Disney on Ice

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As the stars of Disney On Ice presents Princesses and Heroes arrived in town this week, preparations are well and truly underway for the ice extravaganza taking place at the Dubai World Trade Centre (DWTC) arena from June 10th-13th.

While the cast have been exploring the city, ice engineers at DWTC have been busy setting the ice and the purpose-built 4000-seat arena. Using two 64,000kg refrigeration units to freeze the water, an arena has been created that will take families on an unforgettable journey.



Performance director, Rebecca Anderson, said: "The cast, crew and staff are very excited to be performing shows in the Middle East and to be sharing some Disney magic with the region. Disney On Ice presents Princesses & Heroes is a beautiful show with elaborate costumes and world-class skaters from all over the globe."

Told through artistic skating and acrobatics, and complemented by award-winning music, stunning choreography and beautiful costumes, the show tells the story of eight Disney Princesses: Ariel, Belle, Cinderella, Rapunzel, Tiana, Jasmine, Aurora and Snow White. The second act will feature royal sisters, Ana and Elsa from Disney's Frozen.

This collection of celebrated tales is produced by Feld Entertainment, brought to you by Etisalat, organised by Sport & Entertainment Solutions (SES) and supported by Dubai's Corporation for Tourism and Commerce Marketing (DCTCM).

Ali Haidary, founder and CEO of Sport & Entertainment Solutions (SES), said: "We are thrilled to welcome Disney's favourite Princesses & Heroes and the show's incredible crew. We can all now look forward to a fun and Frozen-filled couple of weeks in the final lead up to the show. A production of this scale and magnitude takes a long time to pull together, but it is always worth it when we see the look of delight on not just the children's faces – but the parents' too - as we bring classic and new stories together in a stunning ice display."

The show will be held at the Dubai World Trade Centre Arena from June 10th-13th. Tickets start from Dhs150 and are available from all Virgin Megastores and online [here](#). The event organiser has also added an 'After School Special' show on Thursday, June 11th at 3.30pm. A 25 per cent discount applies on all bronze, silver and gold tickets for this show only.