



Get ready for a spectacular new stage show; Cartoon Network Live! Heroes Unite

World Premiere to be held in Abu Dhabi in October

Press release

Dubai – xxx 2017 – SES Live, Live Nation Middle East and Turner's Cartoon Network are thrilled to announce a brand new live show for all the family - *Cartoon Network Live! Heroes Unite*. The World Premiere will be held at the DU Forum, Yas Island, Abu Dhabi from 11th – 14th October, after which the show will embark on a tour across the Middle East, Europe and Africa. Tickets are on sale now from www.ticketmaster.ae.

This interactive and spectacular stage production for kids and families will feature Cartoon Network's most popular heroes from *Ben 10*, *The Amazing World of Gumball*, *Adventure Time* and *The Powerpuff Girls*. In the show, we meet Kelvin Gizmo, scientist extraordinaire, who takes us into the world of Cartoon Network which is under threat of Zarr, the evil robot. We travel through the Land of Ooo, the city of Townsville and Elmore and meet their famous inhabitants. With them, and the help of the audience, Kevin Gizmo will hopefully be able to stop Zarr and his evil plans.

The production brings together an international, award-winning creative team to ensure a quality family entertainment stage show for audiences of all ages. The show is directed by award-winning director and choreographer Bart Doerfler, known for his work on *The Wizarding World of Harry Potter* at Universal Studios Hollywood, *The Walt Disney Company*, *The Ringling Brothers Barnum & Bailey Circus*, *Holiday On Ice* and *Dreamworks*. Besides Bart Doerfler, the creative team consists of Stephen Emmer (Musical Director), Cynthia Nordstrom (Costume Designer), David Smeets (Lighting Designer) and Marinus de Graaf (Set Designer) and Michael Al-far (Video content designer).

Ali Haidary, CEO & Founder, SES Live, said; *"We are thrilled to bring this brand new live stage production 'Cartoon Network Live! Heroes Unite' to Abu Dhabi and get the opportunity to share this first-hand experience with our young audience, families and Cartoon Network fans of all ages bringing them closer to their favourite superheroes."*

Michel Boersma, Senior Vice President Family Entertainment and Theater at Live Nation Middle East added; *"We are very excited to work together with Cartoon Network, who have trusted us with creating this exciting and spectacular multi-brand show. Cartoon Network Live! will feature, for the very first time, all the familiar and beloved Cartoon Network characters, together in one live stage*

show. Live Nation always strives to bring fans closer to their idols and with this Cartoon Network Live! we will be doing just that!”

Gerardo Llanes, Executive Director, Yas Island Destination Management said: “We are excited to be hosting “Cartoon Network Live!” world premiere here on Yas Island—~~for the very first time in the World~~. This is just one of many family-friendly events that will be part of the island’s most impressive events programme to date. We look forward to welcoming the ‘little’ fans of the UAE’s most popular children’s brand on Yas Island this October for what is sure to be an amazing show for the whole family.”

Grab your early bird ticket by booking now at www.ticketmaster.ae and don’t miss out on seeing your favourite Cartoon Network superheroes live on stage.

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Listings information:

Event: Cartoon Network Live! Heroes Unite
Date: 11th to 14th October 2017
Timings: Please visit www.ticketmaster.ae to check the various timings
Location: DU Forum, Yas Island, Abu Dhabi

Ticket Prices:

Early Bird

Category	Early Bird Price AED
Royal	N/A
VIP	N/A
Gold	300
Silver	175
Bronze	75

Booking Online: www.ticketmaster.ae

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