



For Immediate Release

15,000 TICKETS SOLD IN THE FIRST WEEK FOR DISNEY ON ICE

Event organizers praise record-breaking first week of sales for *Disney On Ice* celebrates *100 Years of Magic* (June 13-16) to be held at the Qatar National Convention Centre

Limited tickets still available as early bird discount ends today (May 15)

Tickets are still available at www.virginmegastore.qa

Doha, Qatar: 14 May, 2013 – Thousands of *Disney on Ice* fans rushed to Virgin Megastores across Doha and flooded the online ticketing website during the first week of tickets going on sale for the most-anticipated magical ice extravaganza.

Mums, dads and Disney fans of all ages queued in the Virgin Megastore, the exclusive booking agent for the event, at Villaggio Mall and Landmark Mall, to get their hands on the hottest family entertainment tickets in the Middle East.

Mr. Nassim Goraieb, the spokesperson of Virgin Megastores in Doha, commented, “Since tickets went on sale last Monday, we have experienced record-breaking sales – clearly demonstrating the demand for high quality events in Qatar such as *Disney on Ice*,” he said.

Goraieb added, “We have been looking forward to working alongside the Disney family for many months now, as they are without a doubt one of the most reputable companies in the world. The efforts that have been placed on behalf of the organizers Sport & Entertainment Solutions and the official partners Qatar Tourism Authority have been commendable and we look forward to joining them in future events.”

Event organizer, Ali Haidary, Founder and CEO of Sport & Entertainment Solutions, said several categories, which went on sale as part of the early bird special, were snapped up first.

“We are absolutely delighted with the tremendous response from the public,” he said. This spectacular event will undoubtedly entice and delight audience members of all ages.”

He added, “There are limited seats still available for various shows and we urge everyone to get in early. We don’t want anyone to miss out on experiencing what the whole world has seen for over 15 years.”

Coming to Doha for the first time, the *Disney On Ice* celebrates *100 Years of Magic* tour brings to life 65 characters from 18 different Disney stories and will held from June 13-16 at the Qatar National Convention Center.

The skating musical features exciting snippets from The *Lion King*, *Mulan*, *Aladdin*, *Pinocchio*, and many more of our favourite Disney stories.

Produced by Feld Entertainment, the event is organized by Dubai-based Sport & Entertainment Solutions in association with the Qatar Tourism Authority.

Ticket are selling fast. Prices start from QR150, QR250 & QR350 for regular seats and QR500 for VIP seats, while the VVIP (rink-side) experience is QR1000.

For more information, please log on to www.disneyonice.qa or visit the official Facebook and Twitter pages:

www.facebook.com/DisneyOnIceME

www.twitter.com/DisneyOnIceME

Members of the media are invited to visit the Press Room at www.feldentertainment.com.

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